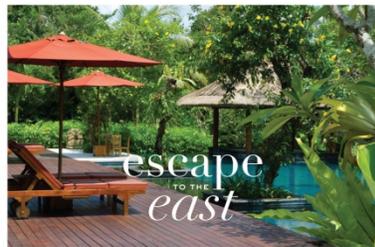


DENIZEN – EAST RESIDENCE

Issue one – Spring 2011



East Day Spa acquaints us with the lost art of total relaxation. Immerse yourself in the breathtaking scenery of exotic Bali with a getaway to their luxury resort that doubles as a much needed respite and spa.

Story by Louisa Penney

If the idea of Bali conjures up images in your mind of cheesy resorts and hoards of Australian tourists, let us give you reason to reconsider. Stray from the Bintang and the braids of Kuta beach, and you'll find yourself surrounded by some of the most dramatic scenery in the world. Amid breathtaking views of volcanic mountains, lush highland rainforests and sprawling rice terraces, the Balinese scene is truly spectacular.

A journey away from the main tourist areas delivers us your exotic tropical island experience, with its private island beaches, palm trees and sparkling blue seas. The Indonesian island also provides an extra aspect to the relaxing holiday with its richly spiritual culture.

On a more pragmatic level, Bali has recently been named amongst the world's most desirable places to live for its extraordinary culture of luxury accommodation on offer.

A recent arrival on the Bali scene is the ever popular East Day Spa. Its Auckland, Wellington and Melbourne resorts have long been renowned and featured in the city. Whether for a luxury retreat, or relaxing massage, you are instantly transported to East Day Spa from the daily stress and a hectic of life.

The ultra luxurious East Residence and Spa in Bali is the brainchild of Alison, born founder Jani Bali. After frequent trips to the Indonesian island, Jani set to recreate Indonesian style for her spa.

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East Residence and Spa in Bali is the brainchild of Alison, born founder Jani Bali. After frequent trips to the Indonesian island, Jani set to recreate Indonesian style for her spa.

in Auckland, she acquired the property in 2008, following the devastating second Bali bombing.

"Everybody thought I was mad," she laughs. A few years on, and Bali has seen a resurgence in its former glory. The new scene Bali is a place to quite simply escape. On arrival at the East Residence in Bali, it's like coming home. There is a sense of content and a spirituality that abounds."

The East Residence and Spa is an idyllic hideaway. Its sites composed of limestone cliffs, Balinese thatched villas are an average two acres of rolling rice fields, overlooking the picturesque Pererenan, making for some truly spectacular views. Peaceful and private, the East Residence is located in the rural village of Cangas, surrounded by the dramatic beauty of Bali's wild east coast. All minutes from Denpasar Airport, it's well close enough to the shopping and nightlife of Semararak should you need a touch of urban reality.

Beyond the main house and grounds, the sprawling property can stretch up to ten guests, incorporating five double bedrooms, open air dining and outdoor lounge areas. The interiors are a fusion of modern architecture and local, natural, Balinese style that opens

out to a jewel of an infinity pool. And then there is the view. Perhaps best admired from the comfort of your own private infinity pool, the vast surrounds, that also encompasses a spa pavilion and hot, overlook perfectly maintained tropical garden and rice fields for miles.

With a host of comforts at your fingertips, nothing can quite compare to the luxury of your own private retreat. It's time to enjoy modern cooking facilities and separate beds for yoga and meditation. The ultimate indulgence is volcanic hotstones, the perfect Bali private luxury spa. And because it's part of the East family it offers more than your run-of-the-mill luxury hotel and massage. Think a slice of percent of it including a private masseuse, chef, and yoga teacher. We think you'll find much more to love. But should you wish to, you can do so in your place with a private chef/fitness car.

The thing about Bali's natural beauty is that it really lifts and uplifts. Bali has that unmatchable factor that speaks for itself. The East Residence and Spa evokes an intoxicating sense of peace, with a commitment to the environment but an of relaxation, so be that even two days at this luxury residence will instantly feel like a week.

With flights to Bali more available than ever we can see a well needed slice of escape on the way to our island and very picturesque location.

www.eastresidence.com

Escape to the East

East Day Spa acquaints us with the lost art of total relaxation. Immerse yourself in the breathtaking scenery of exotic Bali with a getaway to their luxury resort that doubles as a much needed respite and spa.

Story by Louisa Penney

If the idea of Bali conjures up images in your mind of cheesy resorts and hoards of Australian tourists, let us give you reason to reconsider. Stray from the Bintang and the braids of Kuta beach, and you'll find yourself surrounded by some of the most dramatic scenery in the world. Amid breathtaking views of

volcanoes reminiscent of skyscrapers, deep lush rainforested valleys and sprawling rice terraces, the Balinese vista is truly spectacular.

A journey away from the main tourist areas delivers on your exotic tropical island expectations; soft as powder white sand beaches, palm trees and sparkling blue water. The Indonesian island also provides an extra aspect to the relaxing holiday with its sublimely spiritual culture. On a more pragmatic level, Bali has recently been more renowned for its extraordinary calibre of luxury accommodation on offer.

A recent arrival on the Bali scene is the ever popular East Day Spa. Its Auckland, Wellington and Melbourne outposts have long been renowned and favoured spa retreats in the city. Whether for a luxury facial, or relaxing massage, you are instantly transported at East Day Spa from the daily stresses into a haven of calm.

The ultra luxurious East Residence and Spa in Bali is the brainchild of African born founder Ina Bajaj. After frequent trips to the Indonesian island gem to recruit Indonesian staff for her spas in Auckland, she acquired the property in 2008, following the devastating second Bali bombing.

‘Everybody thought I was mad,’ she laughs. A few years on, and Bali has seen a resurgence to its former glory. Ina now views Bali as a place to quite simply escape. ‘On arrival at the East Residence in Bali, it’s like coming home. There is a sense of comfort and a spirituality that abounds.’

The East Residence and Spa is an idyllic hideaway. Its mini-compound of luxurious classic Balinese thatched villas are set amongst two acres of rolling rice fields, overlooking the picturesque Pereranan, making for some utterly spectacular views. Peaceful and private, the East Residence is located in the rural village of Canggu, surrounded by the dramatic beauty of Bali’s mid-west coast. 40 minutes from Denpasar Airport, it’s still close enough to the shopping and nightlife of Seminyak should you need a touch of urban reality.

Between the main house and guesthouse, the sprawling property can sleep up to ten guests; incorporating five double bedrooms, open-air dining and numerous lounging areas. The interiors are a fusion of modern architecture and local, relaxed, Balinese style that opens out to a jewel of an infinity pool. And then there is the view. Perhaps best admired from the comfort of your own private infinity pool, the vast surrounds, that also encompass a spa pavilion and bar, overlook perfectly manicured tropical gardens and rice fields for miles.

With a host of comforts at your fingertips, nothing can quite compare to the luxury of your own private retreat – al-fresco dining, outdoor cooking facilities and separate bales for yoga and meditation. The ultimate indulgence is, without hesitation, the purpose built private luxury spa. And because it’s part of the East family it offers more than your run-of-the-mill luxury facial and massages. Think a slew of personal staff including a private masseuse, chef, and yoga teacher. We doubt you’ll find much reason to leave, but should you wish to, you can do so as you please with a private chauffeur on call.

The thing about Bali’s natural beauty is that it needs little embellishment; Bali has that untouched factor that speaks for itself. The East Residence and Spa evokes an intoxicating sense of peace, with a commitment to the somewhat lost art of relaxation, we bet that even two days at this luxury residence will instantly feel like a week. With flights to Bali more available than ever we can see a well needed dose of escapism on the not too distant and very picturesque horizon.